

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-05 ISO-00 EB-05 SS-20 RSC-01 SSO-00 /032 R

66612

COM/BIC/OIM/SAD:HBOOKS

1/22/74 EXT 3846

APPROVED BY:EB/OCA/REP:GPWILSON

COM/BIC/OIM/SAD:BRYNO BIC/OIM/NESA:DEWESTLEY

STATE/NEA/IAI:EWBIZIC STATE/NEA/IRN:BGMORTON

STATE/EB/CBA/OCA/BR:RCSCISSORS

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O R 221941Z JAN 74

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN IMMEDIATE

AMEMBASSY TEL AVIV IMMEDIATE

INFO AMCONSUL TABRIZ

UNCLAS STATE 013827

E.O. 11652: N/A

TAGS: BEXP, IR, IS

SUBJ: NATIONAL MACHINE TOOL BUILDERS ASSOCIATION (NMTBA)

IOGA TRADE MISSION TO IRAN, ISRAEL

REF: STATE 006631; TEHRAN 0368

1. NMTBA PLEASED THAT ITS PROPOSED VISIT IRAN FOR PERIOD
FEB. 9-17, AND TEL AVIV FEB. 18-22 ACCEPTABLE TO POSTS.
MISSION MEMBERS WISH TO VISIT TEHRAN, TABRIZ, AHWAZ IN
IRAN. VISIT TO ISRAEL WILL BE CONFINED TO TEL AVIV AREA.

2. FOLLOWING U.S. COMPANIES AGREED TO PARTICIPATE THUS
FAR ON MISSION: GIDDINGS & LEWIS, INC. MISSION MEMBER (MM)
NORMAL SCOTT (AUTOMATIC TOOL CHANGERS, PRECISION MACHINING
CENTERS; BORING, DRILLING, MILLING MACHINES; NC CONTOURING
LATHES). DOALL COMPANY, (MM) ROY BEDELL, (DRILL PRESSES,
HAND SAWS; POWER SAWS; CARBIDE TOOL GRINDERS; CUTTING
TOOLS). BROWN AND SHARPE MANUFACTURING CO. (MM) ARNOLD
HELLEWELL (MACHINING CENTERS; GRINDING MACHINES; AUTO-
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MATIC SCREW MACHINES; CHUCKING MACHINES; MACHINIST TOOLS

AND INSPECTION EQUIPMENT). EX-CELL-O CORP. (MM) WILL ADVISE LATER; (PRECISION BORING, TURNING AND FACING MACHINES; GRINDERS; INTERIOR AND EXTERIOR UNIVERSAL BROACHING MACHINES AND ACCESSORIES; ELECTRICAL DISC AND ELECTRO CHEMICAL MACHINES; GEAR CHECKING MACHINES). MOORE SPECIAL TOOL COMPANY. (MM) RICHARD KUBA (JIG GRINDERS, UNIVERSAL MEASURING MACHINES, ROTARY TABLES).

3. THESE FIRMS ARE AMONG MOST RESPECTED AND SOPHISTICATED IN MACHINE TOOL FIELD IN THE U.S. AND REPRESENT THE LATEST DEVELOPMENT SO FAR AS TECHNOLOGY IN THE INDUSTRY IS CONCERNED.

4. THE OBJECTIVES AS STATED BY NMTBA IS TO GAIN A BETTER UNDERSTANDING OF THESE MARKETS AS WELL AS THAT OF SEVERAL OF THE U.S. FIRMS IN LOCATING DISTRIBUTORS. ALTHOUGH THE MAJOR OBJECTIVE IS THAT OF DIRECT SALES, INHERENT IN MEETING WITH THE BUSINESS/GOVERNMENT COMMUNITY IS THAT OF AN EXCHANGE OF TECHNOLOGICAL INFORMATION. ALL FIRMS ON MISSION ARE SPECIFICALLY INTERESTED IN MAKING A DETERMINATION AS TO HOW THEY CAN BEST FIT INTO THESE TWO PARTICULAR MARKETS.

5. EACH AMERICAN FIRM ON THE MISSION WILL BE REPRESENTED BY A TOP LEVEL CORPORATE EXECUTIVE CAPABLE OF MAKING ON-THE-SPOT DECISIONS.

6. JOHN A. CONNOR, INTERNATIONAL TRADE DIRECTOR, NMTBA, WILL SERVE AS MISSION DIRECTOR. CONNOR EXPRESSED HIS GRATITUDE TO ALL POSTS VISITED DURING DECEMBER VISIT FOR THEIR CONSIDERATE HANDLING OF HIS NEEDS.

7. NMTBA APPRECIATES EMBASSY SUGGESTION TO USE TRADE CENTER FACILITIES DURING TEHRAN VISIT.

8. ADDITIONAL DETAILS AND INFORMATION AS TO COMPOSITION OF MISSION WILL BE FORWARDED AS RECEIVED. KISSINGER

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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
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Disposition Remarks:
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TAGS: BEXP, IR, IS
To: TEHRAN TEL AVIV
Type: TE
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